Robocall Mitigation Program Description

Adit Advertising Inc | Filed with the FCC Robocall Mitigation Database

Effective date: 11/19/2026

1. Company Information

Legal name	Adit Advertising Inc
Doing business as	Adit
Business address	24200 SW Fwy Ste 402-203, Rosenberg, TX 77471
Form 499 Filer ID	None at this time
Operating Company Number (OCN)	None
Role in call chain	Voice service provider without a STIR/SHAKEN obligation
Robocall mitigation contact	Malav Panchal, CTO malav@adit.com	(281) 468-1445

2. Business Overview

Adit provides a cloud-based practice communication platform, including interconnected VoIP phone service, to healthcare practices, primarily dental offices, in the United States. PSTN origination and termination for Adit's service are provided by its upstream carrier, **Telnyx**. Adit's customers are businesses that use the service for operational communications with their own patients, such as scheduling and appointment-related calls. Adit does not offer bulk dialing, auto-dialer services to third parties, and does not sell wholesale voice service to other providers.

3. STIR/SHAKEN Implementation

All calls originated by Adit's customers are routed to the PSTN through Adit's upstream carrier, Telnyx, which signs and attests each outbound call under STIR/SHAKEN using its own SPC token and certificate (see Exhibit A). Telnyx controls the network infrastructure necessary to sign these calls. Adit therefore certifies under Option 3 (No STIR/SHAKEN Implementation); the rule under which Adit is exempt is stated in Adit's Robocall Mitigation Database certification.

4. Know-Your-Customer (KYC) Procedures

Before activating service, and when an account is renewed or materially changed, Adit:

- Collects and verifies the customer's legal business name, physical address, contact person, and tax identification number.
- Verifies that the customer is a legitimate, authorized operating practice through business registry records, and onboards the customer only after that verification is complete.

- Requires acceptance of Terms of Service and an Acceptable Use Policy that prohibit illegal robocalls, caller ID spoofing, and calls that violate the TCPA, the Telemarketing Sales Rule, or state law.
- Assigns caller ID numbers only that are provisioned to, or verified as owned by, the customer; customers may not present numbers they do not have the right to use.

5. Ongoing Reasonable Steps

Adit takes reasonable steps to avoid originating illegal robocall traffic, including:

- Applying per-account limits on concurrent calls and call rates.
- Reviewing account activity when Adit receives a complaint or notification from its carrier, customers, or call recipients.
- Blocking, directly or through its upstream carrier, calls from invalid, unallocated, or unassigned numbers and numbers on the Do-Not-Originate (DNO) list, consistent with FCC rules.

Where Adit identifies suspected illegal robocall or spoofing activity, it may suspend outbound calling, block the traffic, or terminate the account, as appropriate.

6. Traceback Commitment

Adit commits to respond fully and within 24 hours to all traceback requests from the Federal Communications Commission, law enforcement, and the industry traceback consortium, and to cooperate with these entities in investigating and stopping any illegal robocallers that use its service to originate calls.

Certified by: Malav Panchal, CTO Date: 11/19/2026

Exhibit A: Carrier Confirmation of STIR/SHAKEN Signing (Telnyx)

Confirmation received by Adit from Telnyx regarding SPC token signing of Adit-originated calls:

