

Robocall Mitigation Program Description

2008804 Alberta Ltd (d/b/a MediaNV; Begin Daily) | FRN: 0038816732 | Filed: September 2026

1. Company Overview

2008804 Alberta Ltd (the “Company”), doing business as MediaNV and Begin Daily, is a corporation organized under the laws of Alberta, Canada, with its principal place of business at 58 Christie Estates Manor SW AB T3H 2S3 Calgary, Canada. The Company provides a cloud-based patient communication platform used by dental and healthcare practices to communicate with their own existing patients. Communications placed through the platform consist of transactional, relationship-based traffic such as appointment reminders, recall reminders, and two-way patient text conversations initiated or expected by the patient.

The Company does not conduct or permit telemarketing, lead generation, cold-call campaigns, political calling, or any high-volume outbound dialing. The Company does not operate its own network switching facilities; all voice and messaging traffic is originated through United States-based licensed carrier partners ([CallRail / Bandwidth Inc.]).

2. Know-Your-Customer and Onboarding Practices

The Company’s customers are verified healthcare practices with whom the Company has a direct, contractual business relationship. Before a practice is activated on the platform, the Company confirms the practice’s identity and legitimacy, including its business name, location, and the identity of the responsible practice contact. Access to calling and messaging features is provisioned only to onboarded practices, and each practice communicates solely with its own patient list. The platform is not offered on a self-serve, anonymous, or resale basis, which materially limits the risk of the service being used to originate illegal robocall traffic.

3. Consent, Opt-In, and Opt-Out Management

All patient communications are consent-based. Patients are informed how to manage their notification preferences directly by text message: a patient opts in to notifications by replying “Reminder” and may opt out at any time by replying “DND.” Opt-out requests are honored immediately and enforced automatically by the platform across all subsequent communications for that patient. In addition, the platform restricts message delivery to a defined daytime window (7:30 AM to 10:00 PM local time), and communications identify the sending practice by name.

4. Traffic Monitoring and Enforcement

Outbound communications are generated from structured, template-based content tied to actual appointment and recall records, rather than free-form bulk campaigns. The Company monitors platform usage and message delivery outcomes, investigates complaints or anomalous traffic patterns, and will suspend or terminate any practice found to be misusing the platform. The Company also cooperates with its underlying carriers’ acceptable-use, 10DLC campaign registration, and compliance requirements.

5. Call Authentication (STIR/SHAKEN)

The Company does not operate its own originating network facilities. All calls placed through the platform are originated on the networks of the Company's U.S.-based underlying carriers, which apply STIR/SHAKEN caller ID authentication to traffic on their networks in accordance with 47 CFR § 64.6301.