

Robocall Mitigation Program Description

Company Overview

Legal Name: North American Promotions LLC

FRN: 0038356291

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Business Description

North American Promotions LLC operates as a professional promotions and communications organization, specializing in concerts, high-end events, and audience engagement services. The company works with businesses and consumers to deliver compliant, opt-in-based communications and customer engagement strategies.

Robocall Mitigation Program

North American Promotions LLC has implemented a comprehensive robocall mitigation program designed to prevent the origination of unlawful robocalls and to ensure full compliance with all applicable federal and state telecommunications laws, including the Telephone Consumer Protection Act (TCPA) and FCC regulations.

Network and Call Authentication Practices

All voice traffic is routed through telecommunications providers that support STIR/SHAKEN call authentication protocols. By utilizing compliant providers aligned with industry standards, we ensure the integrity, transparency, and traceability of outbound caller identification.

Consent Verification and Data Controls

North American Promotions LLC enforces strict consent and data governance standards. All communications are sent only to individuals who have provided prior express consent.

- Verification that contact lists originate from properly obtained, opt-in customer databases
- Review of campaign use cases prior to launch
- Strict prohibition on the use of purchased, scraped, or third-party lists without documented consent
- Maintenance of clear and accessible opt-out mechanisms in all communications

Customer Vetting

Prior to onboarding any client or campaign, North American Promotions LLC conducts due diligence to ensure legitimacy and compliance.

- Business identity verification
- Review of the client's industry and operational model

- Confirmation that intended campaigns comply with FCC, FTC, and TCPA regulations

Contractual Compliance Requirements

All clients are required to enter into a binding service agreement that explicitly prohibits:

- Use of the platform for unlawful robocalls or spam
- Misrepresentation, fraud, or deceptive marketing practices
- Violations of federal or state telecommunications laws

Any violation may result in immediate suspension or permanent termination of services.

Traffic Monitoring and Enforcement

North American Promotions LLC actively monitors campaign activity for abnormal patterns, including unusual call volume spikes or suspicious behavior. Any flagged activity is promptly investigated, and campaigns may be paused pending review.

We fully cooperate with traceback requests from the FCC, law enforcement agencies, and the Industry Traceback Group (ITG) as required.

Caller ID Transparency

We ensure that all outbound caller ID information accurately represents the originating business and is not misleading or deceptive. Caller identification practices follow FCC guidance and industry best practices.

Compliance Contact

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