

# Robocall Mitigation Program Description

NoHo Wisdom, Inc.

Effective Date: March 23, 2026

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## 1. Company Overview

NoHo Wisdom, Inc. is a domestic voice service provider that originates outbound telephone calls for the purpose of insurance verification and claims processing. NoHo Wisdom, Inc. places calls to insurance companies on behalf of its business operations. All calls originated by NoHo Wisdom, Inc. are lawful business communications conducted in compliance with applicable federal and state telecommunications regulations, including the Telephone Consumer Protection Act (TCPA) and the Truth in Caller ID Act.

## 2. Call Origination and STIR/SHAKEN Implementation

NoHo Wisdom, Inc. originates all of its voice calls exclusively through Bandwidth Inc., a facilities-based carrier that has fully implemented the STIR/SHAKEN caller ID authentication framework across its network. Because all calls originated by NoHo Wisdom, Inc. traverse Bandwidth's network, every call receives STIR/SHAKEN authentication and is signed with the appropriate attestation level in accordance with 47 CFR § 64.6301.

NoHo Wisdom, Inc. does not originate calls through any other carrier or network. Bandwidth is the sole upstream provider used for all outbound call traffic.

## 3. Robocall Mitigation Practices

Consistent with the requirements of 47 CFR § 64.6305(a) and 47 CFR § 64.6305(d)(ii)-(iii), NoHo Wisdom, Inc. has implemented the following reasonable steps to avoid originating illegal robocall traffic on its network:

**Know Your Customer (KYC) Procedures:** NoHo Wisdom, Inc. originates calls solely for its own internal business operations (insurance verification and claims processing). The company does not provide origination services to third-party customers or resellers, thereby eliminating the risk of third-party abuse of its origination capabilities.

**Caller ID Integrity:** NoHo Wisdom, Inc. ensures that all outbound calls display accurate caller identification information. The company does not engage in caller ID spoofing or permit the transmission of misleading or inaccurate caller ID information in any form.

**Traffic Monitoring:** NoHo Wisdom, Inc. monitors its outbound call traffic for anomalies, unusual call patterns, or indicators of illegal robocall activity. Any irregularities are promptly investigated and addressed.

**Compliance with Do-Not-Call Requirements:** NoHo Wisdom, Inc. maintains and regularly updates internal do-not-call lists and complies with all applicable federal and state do-not-call regulations. The company scrubs its call lists against the National Do Not Call Registry as required.

**Employee Training:** All personnel involved in call origination activities receive training on applicable telecommunications regulations, robocall mitigation practices, and company policies designed to prevent illegal robocall traffic.

**Call Volume Management:** NoHo Wisdom, Inc. limits its outbound call volumes to levels consistent with its legitimate business needs for insurance verification and claims processing. The company does not engage in high-volume automated dialing campaigns.

#### **4. Commitment to Cooperation with Traceback Requests**

NoHo Wisdom, Inc. commits to responding fully and within 24 hours to all traceback requests from the Federal Communications Commission (FCC), law enforcement agencies, and the Industry Traceback Group (ITG). NoHo Wisdom, Inc. further commits to cooperating with these entities in investigating and stopping any illegal robocallers that may use its service to originate calls.

#### **5. Compliance Certifications**

NoHo Wisdom, Inc. certifies the following:

(1) All calls originating on its network are subject to a robocall mitigation program consistent with 47 CFR § 64.6305(a).

(2) No prior certification filed by NoHo Wisdom, Inc. has been removed by Commission action, and NoHo Wisdom, Inc. has not been prohibited from filing in the Robocall Mitigation Database by the Commission.

(3) NoHo Wisdom, Inc. has fully implemented the STIR/SHAKEN authentication framework across its entire network (via Bandwidth Inc.) and all calls it originates are compliant with 47 CFR § 64.6301.

#### **6. Contact Information**

For questions regarding this Robocall Mitigation Program Description or to submit traceback requests, please contact the designated Robocall Mitigation Contact as identified in the NoHo Wisdom, Inc. filing within the FCC Robocall Mitigation Database.

## **7. Program Review and Updates**

NoHo Wisdom, Inc. reviews and updates this Robocall Mitigation Program Description on at least an annual basis, or more frequently as needed in response to changes in applicable regulations, business operations, or call origination practices. Any material changes to this program will be reflected in an updated filing within the Robocall Mitigation Database.

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*This document was prepared for submission to the FCC Robocall Mitigation Database in accordance with 47 CFR § 64.6305.*