

Braxmobile Robocall Mitigation Plan

For any action required of us for Robocall Mitigation, please note the contact information:

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I am the President and top person in charge. I'm also in charge of all the technology involved with resolving issues on onboarding as well as connectivity to the gateway.

Our operations are mostly online and automated.

Our address:

131597 Mindanao Way #560
Marina Del Rey, CA 90292

We lack the infrastructure to sign calls ourselves. That is handled by our upstream gateway Voip.ms (Quebec Inc). We lack control over the network infrastructure necessary implement STIR/SHAKEN.

We are responsible for reselling VOIP service to individual users. Our mitigation plans are as follows:

1. We set very low limits on what phone traffic is allowed on our service with the focus being primarily on SMS and not on voice. Because of this, our plans are not really suitable for any high volume use. So high volume use of any sort in short periods is immediately suspect. We advertise specifically that high volume automated calling are automatically detected and will cause immediate account termination.
2. We retain historical records of customers and build our trust levels based on historical good behavior. By default, new customers are now approved manually even though our sign up is automated. They only are able to sign up automatically with prior history.
3. We have credit card and paypal records to identify users. And Robocall parties tend to use credit cards. We have a credit card block to ensure that future

orders of phone numbers cannot be used using a prior credit card identified as belonging to a Robocall user.

4. We conduct fingerprinting methods to identify fraudulent parties to prevent repeat offenses once a fraudulent party is identified. This allows us to correlate multiple accounts even when using different names.

5. Our business model is in complete opposition to the Robocall fraudsters and will aim to obliterate them. They come up with schemes that are hard to detect initially, but due to fast termination and agreement for auto-termination of accounts in violation with our Gateway provider, we can ensure quick shutdown of bad traffic.

6. Our upstream Gateway has sophisticated algorithms for detecting excessive call traffic and can have immediate control to shut down specific phone numbers. We are working on making this even more automated to have faster response time.

7. Parties that sign up with us are given a Terms of service as shown below.

Acceptable Use Policy

Non-compliance with our Acceptable Use Policy (AUP) may lead to message blocking, service suspension, and financial penalties.

This application is only meant for Person-to-Person (P2P) SMS traffic. P2P SMS refers to messages sent between individuals, typically using mobile devices. These messages are conversational, reciprocal, and involve direct communication between two people.

Characteristics of P2P SMS Traffic:

Low Volume: Generally low message volume per user.

Human Interaction: Sent and received by humans, not automated systems.

Reciprocal Messaging: Both parties can send and receive messages.

Examples of P2P SMS Traffic:

Text conversations between friends, family, or colleagues.

Small group chats where each participant can send and receive messages.

Messaging for personal purposes, such as planning a meet-up or sharing updates.

Characteristics of non-accepted SMS traffic:

High Volume: Often involves large volumes of messages.

Automated: Messages are generated by systems or applications rather than by individual users.

One-Way or Limited Response: Communication is usually one-way or has limited interaction from the recipient.

Examples of non-accepted SMS traffic:

Promotional messages, marketing campaigns, and special offers sent by businesses.

Transactional messages like order confirmations, delivery notifications, and payment receipts.

Security codes for two-factor authentication (2FA) or account verification.

Appointment reminders, event notifications, and customer service alerts.

Business Calling Is Prohibited

High volume calling, such as outgoing or incoming calls consistent with a call