

Robocall Mitigation Program Description

Branding City operates as a non-facilities-based reseller of interconnected VoIP services. The company does not own or operate transmission facilities and relies on its upstream carrier, VoIP.ms, for STIR/SHAKEN authentication implementation.

All calls originated by the company are subject to a robocall mitigation program consistent with 47 CFR § 64.6305. The company has implemented reasonable steps to avoid originating illegal robocall traffic.

The company's mitigation practices include:

- Monitoring customer traffic for suspicious or anomalous call patterns.
- Enforcing an Acceptable Use Policy prohibiting illegal robocalls and fraudulent activity.
- Immediate suspension or termination of customers found engaging in unlawful or abusive calling practices.
- Maintaining Know Your Customer (KYC) procedures prior to activating service.
- Responding fully and within 24 hours to traceback requests from the FCC, law enforcement, and the industry traceback consortium.
- Cooperating with regulatory and industry partners to investigate and stop illegal robocall activity.

The company is committed to complying with all applicable FCC robocall mitigation requirements and preventing illegal or fraudulent traffic from originating through its services.