

# **Robocall Control and Call Authentication Policy**



## **STIR/SHAKEN Implementation**

Ads Aspire Agency provides voice communication services and supports approximately 100,000 subscriber voice lines. Based on this scale, Ads Aspire Agency qualifies for and operates under a STIR/SHAKEN implementation extension as permitted by 47 CFR § 64.6304.

Most calls originated through Ads Aspire Agency's network are validated using STIR/SHAKEN call authentication standards. Any calls that are not authenticated are subject to the robocall control procedures outlined below.

## **Robocall Detection and Mitigation**

Ads Aspire Agency has deployed network monitoring and fraud prevention mechanisms designed to recognize suspicious or unlawful robocall patterns. These mechanisms identify calls placed using invalid, unassigned, or non-working caller ID numbers.

When such traffic is identified, Ads Aspire Agency immediately limits or blocks the associated call activity and performs a review to determine the cause. If it is confirmed that a customer is engaging in illegal robocalling behavior, Ads Aspire Agency issues a formal warning instructing the customer to stop such activity. Continued violations may result in service restriction or termination.

## **Traceback Response and Cooperation**

Ads Aspire Agency responds promptly to traceback inquiries received from the Federal Communications Commission, law enforcement authorities, and the registered traceback consortium. All traceback requests are addressed within 24 hours, and Ads Aspire Agency works in coordination with these organizations to identify the source of unlawful robocalls and prevent recurrence.

## **Customer Screening and Usage Assessment**

Ads Aspire Agency follows customer screening and caller identity verification practices consistent with the guidelines of the NANC Call Authentication Trust Anchor Working Group. During the onboarding process, Ads Aspire Agency evaluates the customer's intended use of service and anticipated calling behavior, including whether high-volume outbound calling is expected. At present, Ads Aspire Agency does not accept customers whose primary business involves large-scale outbound calling operations.