

Robocall Mitigation Program Description

Company Name: AD Merchants LLC

FRN: 0036851335

Address: 1201 S. LOS ANGELES STREET #1 LOS ANGELES CA 90015

Contact Person: MIN JUNG LEE , DIRECTOR

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1. Type of Provider

AD Merchants LLC operates as an **wholesale voice provider**, primarily handling CC traffic. The company does not generate robocalls and does not engage in spam or fraudulent activities.

2. STIR/SHAKEN Implementation

At present, AD Merchants LLC :

- [✓] Has partially implemented STIR/SHAKEN in its IP network where technically feasible.
 - [✓] For traffic where STIR/SHAKEN cannot be implemented (e.g., international TDM interconnections), the company follows a strict **Robocall Mitigation Program** to ensure only legitimate traffic is carried.
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3. Robocall Mitigation Practices

AD Merchants LLC employs the following measures:

1. **Know Your Customer (KYC):**
 - Full verification of all customers and upstream carriers before interconnection.
 - Contracts require compliance with U.S. and international anti-robocall regulations.
2. **Traffic Monitoring & Analytics:**
 - Continuous monitoring of call patterns for anomalies such as:
 - High volume of short-duration calls.
 - Invalid or unassigned CLI (Caller ID).
 - Repeated calls to the same destination within short intervals.

3. **Blocking & Enforcement:**

- Immediate suspension of customers found sending spam or fraudulent calls.
- Blocking of numbers flagged as high-risk or reported by industry databases.

4. **Complaint Handling:**

- A dedicated compliance contact is available to promptly respond to traceback requests from the USTelecom Industry Traceback Group (ITG) and FCC inquiries.

5. **Ongoing Review:**

- Regular audits of network traffic and customer activity.
- Updating mitigation policies in line with FCC and industry best practices.

4. Compliance Officer

Name: MIN JUNG LEE

Title: DIRECTOR

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Certification

AD Merchants LLC certifies that it has implemented the above-described Robocall Mitigation Program and will cooperate fully with FCC and industry traceback requests.



Authorized Signatory:

Name: MIN JUNG LEE

Title: DIRECTOR

Date: 11th SEPTEMBER 2025