

## **Robocall Mitigation Plan**

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SalesRevv originates outbound calls through its AI-based Sales CRM Platform on behalf of business clients that provide verified, consented contact lists. SalesRevv has fully implemented STIR/SHAKEN to ensure that illegal traffic does not originate on our platform.

The Commission requires voice service providers to develop a Robocall Mitigation Plan that:

- details the reasonable steps taken to avoid originating illegal robocalls
- demonstrates a commitment to respond to traceback requests to cooperate with investigating and stopping illegal robocalls
- is filed in the Robocall Mitigation Database.

SalesRevv's designed contact for Robocall Mitigation issues is:

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SalesRevv is not a foreign voice service provider.

All voice traffic that originates on our platform is subject to the following robocall mitigation policies:

- **Overseas compliance:** We have a heightened internal review process of customers headquartered outside of the United States.
- **Know Your Customer (KYC):** SalesRevv has implemented a customer vetting program, through the A2P/10DLC & VOIP compliance process, and collects and verifies information about each customer, including:
  - Tax Number / ID / EIN
  - Country of Registration
  - Business Address
  - Business Website
- **Consent-Based Calling:** All numbers called originate from clients who confirm end-user consent via opt-in web forms.
- **Phone Number Validation:** In progress. A real-time validation system is being implemented to filter typos and invalid entries.
- **Do Not Call List Filtering:** Integrated with the national DNC list filtering
- **Monitoring:** Metrics are tracked daily and reviewed for anomalies: flagged numbers are removed.

In addition to the above mitigation efforts, SalesRevv will respond fully and in a timely manner to all traceback requests from the Commission, law enforcement, and the industry traceback consortium, and to cooperate with such entities in investigating and stopping any illegal robocallers that use its service to originate calls.