

MIASATEL Robocall Mitigation Plan

1. Deploy STIR/SHAKEN Authentication

- **Action:** MIASATEL will implement **STIR/SHAKEN technology** across all networks to authenticate and verify legitimate calls, reducing spoofed robocalls.

2. AI-Powered Call Filtering

- **Action:** Integrate **AI-driven call filtering tools** to detect and block suspicious robocall patterns in real-time. Customers will have the option to enable or fine-tune filtering preferences.

3. Enhanced Call Blocking Database

- **Action:** MIASATEL will maintain a dynamic **global call-blocking registry** that flags known robocall sources and allows legitimate calls to pass through seamlessly.

4. Customer Education & Alerts

- **Action:** Launch a targeted **customer education campaign** to raise awareness about robocalls, using SMS and email alerts to notify users of potential threats and how to block unwanted calls.

5. Collaboration with Regulatory Bodies

- **Action:** Work closely with the **FCC** and **FTC** to report and track illegal robocall activity. MIASATEL will provide quarterly updates on progress and compliance.

6. User-Reported Feedback System

- **Action:** Implement a **simple feedback system** within the MIASATEL app, where customers can report robocalls, contributing to continuous system improvements.

This concise approach allows MIASATEL to take a proactive stance against robocalls while ensuring minimal disruption to legitimate communication.