

Robocall Mitigation Program Description

Entity: Aura Alliance Inc

STIR/SHAKEN Implementation Status: Partial Implementation

1. Robocall Mitigation Program Overview

Aura Alliance Inc is committed to protecting consumers and the telecommunications ecosystem from illegal robocalls. We have implemented a Partial STIR/SHAKEN solution on portions of our IP-based voice network and a robust Robocall Mitigation Program for all other calls originating on our network.

The Robocall Mitigation Program includes proactive monitoring, call authentication, traceback cooperation, and strong network controls to prevent the origination of illegal or spoofed robocalls.

2. STIR/SHAKEN Deployment

Aura Alliance Inc has implemented the STIR/SHAKEN authentication framework on specific portions of its network where technically feasible. For calls originating from these portions of the network:

- Caller ID is verified and authenticated in compliance with 47 CFR § 64.6301(a)(1) and (2).
- Calls are signed with a secure token to ensure legitimacy and reduce the risk of spoofed robocalls.

For other portions of our network where STIR/SHAKEN cannot yet be implemented due to technical or operational limitations, Aura Alliance Inc applies the following robocall mitigation measures.

3. Robocall Mitigation Measures

For calls that are not authenticated with STIR/SHAKEN, Aura Alliance Inc has implemented a **robocall mitigation program** that includes the following actions:

1. Traffic Monitoring and Analysis

- Continuous monitoring of call patterns to detect suspicious or anomalous behavior.
- Use of analytics tools to identify and block potential illegal robocall traffic.

2. Customer Vetting and Call Traffic Controls

- Rigorous vetting procedures for new customers, including verification of identity and intended use of services.
- Ongoing monitoring of customer call traffic to identify misuse.
- Immediate action, including suspension or termination of service, for customers found to originate illegal robocalls.

3. Traceback Response and Cooperation

- Commitment to respond to traceback requests from the FCC, law enforcement, and the Industry Traceback Consortium within 24 hours.
- Full cooperation in investigations to identify and stop illegal robocallers utilizing our network.

4. Call Blocking and Filtering

- Deployment of call filtering and blocking technologies to prevent illegal robocalls from originating on our network.
- Implementation of real-time call analytics to detect high-risk calls and block them as necessary.

5. Compliance and Reporting

- Regular internal audits to ensure compliance with the FCC's robocall mitigation rules.
- Documentation of mitigation efforts and procedures for review and reporting purposes.

4. Commitment to Traceback and Cooperation

Aura Alliance Inc fully commits to:

- Responding to traceback requests from the FCC, law enforcement, and the Industry Traceback Consortium within 24 hours.
- Cooperating with regulatory and enforcement agencies to investigate and stop illegal robocall activities.

5. Program Review and Continuous Improvement

Aura Alliance Inc will:

- Regularly review and enhance its Robocall Mitigation Program to address emerging threats.
- Expand STIR/SHAKEN deployment across additional portions of its network as technically and operationally feasible.

Conclusion

Aura Alliance Inc has partially implemented the STIR/SHAKEN authentication framework and established a comprehensive Robocall Mitigation Program to ensure compliance with 47 CFR § 64.6305(a). Through proactive monitoring, customer vetting, traceback cooperation, and continuous improvement, we are committed to preventing the origination of illegal robocalls on our network.