

BTBIZ LLC(A Licensed VSP)

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Robocall Mitigation Measures

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I. Robocall Mitigation Program Introduction

Pursuant to the applicable orders and regulations of the Federal Communications Commission (“FCC” or “Commission”), the following Robocall Mitigation Program (“RMP”) details the policies and practices that BTBIZ LLC, has established to prevent unlawful robocalls from originating on, terminating to, or routing through its voice network where it is operating as a Voice Service Provider. Unless defined differently herein, capitalized terms used herein have the same definitions as set forth under 47 C.F.R § 64.6300.

A. Company Summary

BTBIZ LLC is a provider of cloud based VOIP communications services. With its commercial offerings, BTBIZ LLC enables service providers and businesses to transact and communicate with their customers. Depending on the services provided, BTBIZ LLC may serve as a Voice Service Provider, a Non-Gateway Intermediate Provider.

BTBIZ LLC is wholly owned and operated by BTBIZ LLC , a Colorado Corporation, with no subsidiaries or DBAs. BTBIZ LLC utilizes certain common technical infrastructure in order to align with technical and regulatory compliance requirements and to maximize technical and operational efficiencies.

B. Filing of RMP and Implementation of STIR/SHAKEN

BTBIZ LLC has fully implemented STIR/SHAKEN and has submitted its certification that all voice traffic that originates on its network is authenticated with STIR/SHAKEN consistent with 47 C.F.R. § 64.6301(a) 2. In accordance with the RMD 12/2022 Filing Instructions, FCC Rule 47 § 64.6305(b) and because BTBIZ LLC is a “Voice Service Provider” under these instructions, BTBIZ LLC has certified that BTBIZ LLC has “fully implemented the STIR/SHAKEN authentication framework across its entire network and all calls it carries or processes are compliant with FCC Rule, 47 C.F.R. § 64.6302(b).”⁴ In addition, BTBIZ LLC has uploaded this RMP into the RMD because it “details the specific reasonable steps it has taken to avoid carrying or processing illegal robocall traffic” and has included “a commitment to respond fully and within 24 hours to all traceback requests from the Commission, law enforcement, and the industry traceback consortium, and to cooperate with such entities in investigating and stopping any illegal robo-callers that use its service to carry or process calls.”

¹ See Robocall Mitigation Database External Filing Instructions, Version: December 2022 (“RMD 12/2022 Filing Instructions”), available at <https://www.fcc.gov/sites/default/files/rmd-instructions.pdf>

C. Regulatory Actions, Investigations and RMD Filing Status

BTBIZ LLC is not subject to any Federal Communications Commission, law enforcement, or regulatory agency actions or investigations and has not had its authority to file in the RMD revoked.

II. Robocall Mitigation Program

This RMP applies to BTBIZ LLC calling platforms and provides information on BTBIZ LLC policies and procedures on the following topics that are discussed in turn below which “details the specific reasonable steps BTBIZ LLC has taken to avoid carrying or processing illegal robocall traffic”:

- (1) Implementing Knowing Your Customer Protocols
- (2) Requiring Contractual Provisions to Mitigate Illegal Robocalls
- (3) Only Accepting Traffic from Providers in the RMD
- (4) Blocking Calls on a DNC/Do-Not-Originate List
- (5) Analyzing and Monitoring Network Traffic Routing Through BTBIZ LLC Network
- (6) Ensuring Foreign Providers Are Not Using BTBIZ LLC to Carry or Process High-Volume Illegal Traffic onto the U.S. Network
- (7) Authenticating Voice Traffic Originated by BTBIZ LLC Retail Customers
- (8) Responding to Commission, Law Enforcement and ITG Traceback Request
- (9) Updating BTBIZ LLC RMD Submission and RMP

⁴ 47 C.F.R. § 64.6302(b) (stating that VSP shall “[a]uthenticate caller identification information for all calls it receives for which the caller identification information has not been authenticated and which it will exchange with another provider as a SIP call, except that the intermediate provider is excused from such duty to authenticate if it: (1) Cooperatively participates with the industry traceback consortium; and (2) Responds fully and in a timely manner to all traceback requests it receives from the Commission, law enforcement, and the industry traceback consortium regarding calls for which it acts as an VSP”).

⁵ RMD 12/2022 Filing Instructions at 12-13. *See also* 47 C.F.R. § 64.6305(d)(2)(ii) (even if a gateway provider is fully compliance with STIR/SHAKEN, it must file an RMP that sets forth “[t]he specific reasonable steps the gateway provider has taken to avoid carrying or processing illegal robocall traffic as part of its robocall mitigation program, including a description of how it has complied with the know-your-upstream provider requirement in § 64.1200(n)(4)”).

1. Implementing Knowing Your Customer Protocols

Consistent with the FCC’s Caller ID Authentication Best Practices No. 16 and 47 C.F.R. § 64.1200(n)(3), BTBIZ LLC vets “the identity of retail and wholesale subscribers, in conjunction with (i) approving an application for service; (ii) provisioning of network connectivity; (iii) entering into a contract agreement; or (iv) granting the right-to-use telephone number resources.”⁷ In so doing, BTBIZ LLC takes “affirmative, effective measures to prevent new and renewing customers from using its network to originate illegal calls, including knowing its customers and exercising due diligence in ensuring that its services are not used to originate illegal traffic.”⁸

In this regard, BTBIZ LLC has implemented appropriate Know Your Customer (“KYC”) protocols when onboarding new or renewing customers. As part of its KYC protocols, BTBIZ LLC requires any customer to provide sufficient information to ensure its legitimacy. Among other things, BTBIZ LLC generally requires its customers to provide the full legal name of the company, state or country of incorporation, the physical address of its operations, the billing name and address (when different), and the customer contact name and telephone number, and nature of the customer’s business. As indicated in Section 3, below, if the company is a Voice Service Provider, Foreign Voice Service Provider, Intermediate Provider, and/or Gateway Provider, BTBIZ LLC confirms, in accordance with currently effective FCC rules, that the company is appropriately listed in the FCC’s RMD and has not been delisted pursuant to an enforcement action before accepting traffic from such entities.⁹

2. Requiring Contractual Provisions to Mitigate Illegal Robocalls

Voice service customers of BTBIZ LLC are subject to robust terms and conditions that (1) obligate customers not to use BTBIZ LLC services for unlawful purposes; and (2) preserve BTBIZ LLC right to terminate customers for violations of the law.

BTBIZ LLC contracts include terms that forbid the customer from using BTBIZ LLC services to originate and/or otherwise transmit calls that violate laws restricting robocalls or other telemarketing calls, including the federal Telephone Consumer Protection Act (“TCPA”) and/or the Pallone-Thune Telephone Robocall Abuse Criminal Enforcement and Deterrence Act (“TRACED Act”) and/or the rules promulgated pursuant to these statutes. BTBIZ LLC contract terms provide that if any calls originated or otherwise transmitted by the customer to BTBIZ LLC violate the TCPA, the TRACED Act, or the rules promulgated under these statutes, then BTBIZ LLC may, at its sole discretion, suspend or terminate the customer’s service immediately, among other remedies.

⁶ Wireline Competition Bureau Issues Caller ID Authentication Best Practices, WC Docket Nos. 17-97 and 20-324, DA 20-1526, at Appendix A (rel. Dec. 22, 2020) (“FCC’s Caller ID Authentication Best Practices”), available at <https://docs.fcc.gov/public/attachments/DA-20-1526A1.pdf>.

⁷ *Id.*

⁸ 47 C.F.R. § 64.1200(n)(3).

⁹ See 47 C.F.R. § 64.6305(e)(1)-(3).

3. Only Accepting Traffic from Providers in the RMD

Accepting traffic from domestic Voice Service Providers. In accordance with 47 C.F.R § 64.6305(e)(1), BTBIZ LLC accepts calls directly from a domestic Voice Service Provider only if that Voice Service Provider's filing appears in the RMD and that filing has not been de-listed pursuant to an enforcement action.

Accepting traffic from Foreign Voice Service Providers and Foreign Intermediate Providers. In accordance with 47 C.F.R § 64.6305(e)(2), beginning 90 days after the deadline for filing certifications pursuant to 47 C.F.R § 64.6305(d) (which is April 11, 2023), BTBIZ LLC accepts calls directly from a Foreign Voice Service Provider or Foreign Intermediate Provider that uses North American Numbering Plan resources that pertain to the United States in the caller ID field to send voice traffic to residential or business subscribers in the United States, only if that foreign provider's filing appears in the RMD and that filing has not been de-listed pursuant to an enforcement action. Accepting traffic from Gateway Providers. In accordance with 47 C.F.R § 64.6305(e)(3), beginning 90 days after the deadline for filing certifications pursuant to 47 C.F.R § 64.6305(d) (which is April 11, 2023), BTBIZ LLC accepts calls directly from a Gateway Provider only if that Gateway Provider's filing (a) appears in the RMD showing that the Gateway Provider has affirmatively submitted its filing and RMP, and (b) has not been de-listed pursuant to an enforcement action.

4. Blocking Calls on a DNC and Do-Not-Originate List

In accordance with FCC Rules, 47 C.F.R. § 64.1200(k)(2) and (o)(1)-(4), BTBIZ LLC blocks calls purporting to originate from a number on a reasonable Do-Not-Originate (“DNO”) list that is associated with North American Numbering Plan numbers. BTBIZ LLC has protocols in place to detect DNO calls and blocks calls that are determined to originate from a DNO number. BTBIZ LLC is utilizing the DNO list offered by Somos

5. Analyzing/Monitoring Network Routing Through BTBIZ LLC Network

Upon receiving call traffic, BTBIZ LLC also analyzes and monitors the call traffic that originates on, terminates to, or routes through BTBIZ LLC voice network. Consistent with Principle No. 5 of the FCC’s Caller ID Authentication Best Practices, BTBIZ LLC monitors the voice traffic patterns on a twenty-four (24) hour basis to identify behaviors that are consistent with illegal robocalling.

In this regard, BTBIZ LLC has in place anti-fraud processes that enable it to, among other things, monitor network usage, identify suspicious network activity (based on call duration, abnormal call patterns, atypical call activity, and subscriber information), receive automatic alerts, investigate traffic to distinguish fraud from honest customer usage, and resolve cases intelligently on a case-by-case basis. When analyzing and monitoring call traffic, if BTBIZ LLC discovers call patterns that are consistent with illegal robocalling, BTBIZ LLC, after further investigation, takes appropriate action to address such behaviors, which may include working with the originating customer to resolve problematic traffic, blocking the problematic calls and/or terminating the customer’s service.

BTBIZ LLC further employs technology that scores calls traversing its network, based on risk scoring data provided by a 3rd party which collects nationwide calling data and operates systems to capture scam and spam calls, to determine the likelihood that each call may be harmful in nature.

Calls that carry high risk of being harmful to the call recipient are blocked from traversing the BTBIZ LLC network.

6. Ensuring Foreign Providers Are Not Using BTBIZ LLC to Carry or Process High-Volume Illegal Traffic onto the U.S. Network

Pursuant to 47 C.F.R. § 64.1200(n)(4) and its January 16, 2023 effective date, when BTBIZ LLC serves as a Gateway Provider for voice traffic that is routing through its network, BTBIZ LLC takes reasonable and effective steps discussed under Section 5, above, to ensure that any Foreign Voice Service Provider or Foreign Intermediate Provider from which BTBIZ LLC directly receives traffic is not using BTBIZ LLC, as a Gateway Provider, to carry or process a *high volume* of illegal traffic onto the U.S. network.

In addition, as a VSP, BTBIZ LLC blocks – to the best of its ability – foreign originating calls with U.S. North American Numbering Plan numbers in the Caller ID, unless the upstream provider has been previously approved for sending such traffic, based on satisfactory due diligence. Furthermore, in the case of such calls, BTBIZ LLC will block all calls which are not authenticated, prior to arrival to the BTBIZ LLC network, using STIR/SHAKEN.

7. Authenticating Voice Traffic

When operating as a Voice Service Provider, BTBIZ LLC does the following (1) authenticates and verifies caller identification information for all SIP calls that exclusively transit its own network; (2) authenticates caller identification information for all SIP calls it originates and that it will exchange with another Voice Service Provider or Intermediate Provider and, to the extent technically feasible, transmit that call with authenticated caller identification information to the next Voice Service Provider or Intermediate Provider in the call path; and (3) verifies caller identification information for all SIP calls it receives from another Voice Service Provider or Intermediate Provider which it will terminate and for which the caller identification information has been authenticated.¹⁰

When operating as an Intermediate Provider, BTBIZ LLC passes unaltered, any authenticated caller identification information for all calls it receives that use North American Numbering Plan resources that pertain to the United States in the caller ID field. With respect to any unauthenticated calls it receives, BTBIZ LLC is excused from authenticating such calls as BTBIZ LLC participates cooperatively with the industry traceback consortium and responds fully and in a timely manner to all traceback requests it receives from the Commission, laws enforcement, and the industry traceback consortium.¹¹

¹⁰ 47 C.F.R. § 64.6301(a).

¹¹ 47 C.F.R. § 64.6302(b) and (c).

8. Handling Commission, Law Enforcement and ITG Traceback Requests

BTBIZ LLC is committed to ensuring that its network is not utilized for the origination, termination or routing of unwanted and illegal robocalls. In accordance with the FCC's regulations 47 C.F.R. § 64.6305(b)(2) and 47 C.F.R. § 64.1200(n)(1)(ii), BTBIZ LLC will respond to all traceback requests from the Commission, law enforcement, and the Industry Traceback Consortium ("ITG") within-24 hours¹² and will cooperate with such entities in investigating and stopping any illegal robo-callers that attempt to use BTBIZ LLC network to carry or process calls. As part of this commitment, BTBIZ LLC will take the necessary steps to effectively mitigate illegal traffic when it receives actual written notice of such traffic from the Commission through its Enforcement Bureau and will comply with the requirements of such notice and do so in accordance with the applicable FCC rules.¹³ BTBIZ LLC works closely with ITG and typically responds within one hour to ITG traceback requests on average. To further ensure BTBIZ LLC network is not utilized for the origination, termination, or routing of unwanted and illegal robocalls, BTBIZ LLC provides the following name, title, department, business address, telephone number, and email address of the individual within BTBIZ LLC that leads BTBIZ LLC team that handles robocall mitigation-related issues as well as responds to traceback inquiries from the FCC, ITG, and law enforcement agencies:

Contact Name: Basant Tomar

Contact Title: Director

Contact State: Colorado

Contact Telephone Number: 4074547719 Contact Email: basantt@btbizllc.com6

9. Updating BTBIZ LLC RMD Submission and RMP

Consistent with FCC Regulations, 47 C.F.R. § 64.6305(c)(5) & (d)(5), BTBIZ LLC will update its submission in the RMD within 10 business days of any change to the applicable information it must provide in the RMD, including its RMP.6

¹² This 24-hour window applies within business days, per rule 47 C.F.R. § 64.1200(n)(1)(ii) and as clarified by the Commission. See FCC 22-37, at n.211

¹³ See 47 C.F.R. § 64.1200(n)(2), (3) & (5)