

# DealMachine Robocall Mitigation Program

## *What is DealMachine?*

DealMachine is a B2B data and marketing platform that services real estate professionals, allowing them to generate new business with uniquely targeted marketing.

## *DealMachine Customers*

DealMachine is a service for real estate professionals.

The platform allows users to create lists of properties (ex. properties in need of repair) and make phone calls to individuals with strict offers to purchase property using phone numbers gathered by DealMachine.

## *Customer Verification*

As a means of preventing or minimizing the origination of robocalls through its services, DealMachine uses best practices in vetting the identity of all of its customers.

The process of vetting subscribers is designed to verify the authenticity of a customer in order to initiate a service relationship. Generally, DealMachine confirms the identity of customers who sign up using a self-serve portal using its own data and marketing services through collecting information such as:

- Name
- Physical location (mailing address)
- Email (verified)
- Phone (verified)
- Form of Payment (verified credit/debit card)

## *Terms of Service/Voice Policy*

Users must agree to DealMachine's terms of service and voice policy before accessing the full set of features. This legal agreement includes language about the use of data and marketing features that is meant to prevent users from making exorbitantly high call volumes (spamming) and dictates acceptable use of DealMachine's dialer features.

## *Product-Led Robocall Mitigation*

DealMachine **will not provide** any mechanism to automate the sequence of calls or power dialers which allow a caller to make multiple calls at once.

## *Analytics*

DealMachine uses customer behavior and call analytics to further assist and prevent the origination of robocalls on its platform.

