



Robocall Mitigation Program

Introduction

As an online fax service provider, Notifyre is committed to implementing a Robocall Mitigation Program to prevent the origination and transmission of illegal robocalls through its network.

1. **Commitment to Compliance** – Notifyre strives for full compliance with the Federal Communications Commission (FCC) regulations regarding the prevention of illegal robocalls.

2. **Monitoring and Analysis**

Implement advanced analytics to monitor traffic patterns and identify potential robocall activity.

Regularly review call and message logs for anomalies and spikes indicative of robocall campaigns.

3. **Caller Authentication**

For voice calls, ensure STIR/SHAKEN protocols are in place for caller ID authentication.

4. **Blocking and Filtering**

Deploy block and filter technologies on suspected robocalls.

5. **Partner and Vendor Standards**

Require all partners and vendors, including carriers and aggregators, to adhere to robocall mitigation standards.

Conduct periodic audits to ensure compliance with these standards.

6. **Customer Education**

Educate customers on recognizing and reporting robocalls.

7. **Reporting and Cooperation**

Establish a protocol for internal reporting of suspected robocall incidents.

Participate in industry-wide efforts to trace back and mitigate illegal robocalls.

8. **Documentation and Certification**

Maintain detailed records of all robocall mitigation efforts.

9. **Continuous Improvement**

Continuously evaluate and improve the Robocall Mitigation Program.

Stay informed about new technologies and best practices in robocall mitigation.

10. **Conclusion** Notifyre is dedicated to protecting its customers and the integrity of the communication ecosystem by implementing robust robocall mitigation measures as outlined in this program.