

ROBOCALL MITIGATION PLAN

FEDERAL COMMUNICATIONS COMMISSION

About AMPLIZ:

AMPLIZ LLC is a Sales Intelligence Platform that assists sales professionals to make smart decisions with data. With best in class features like Prospect Fit score and contextual Intelligence, finding the right prospect is now a simple task. We offers cloud communications services that enable software developers to build, scale, and operate real-time customer engagement, including voice, text, chat into web and mobile applications.

Robocall Mitigation Plan

AMPLIZ LCC utilizes a third-party software as a service switch software platform provider called Kolmisoft switch. The Kolmisoft switch software provides detailed reporting, identifying suspected illegal robocalls and alerts if the switch possibly originates any calls where the calling number appears invalid, unallocated, on a Do Not Originate list. AMPLIZ will immediately investigate identified calls to determine whether the caller seeks to originate unlawful Robocall. If AMPLIZ determines the calls include attempts to originate unlawful robocalls, AMPLIZ will either warn the customer to cease, block the calling and/or terminate service as consistent with industry standard operating procedures.

Network Tools Methods for Preventing Illegal Robocall

AMPLIZ uses the following network tools to combat illegal Robocall:

1. **ANI Management Software:** Using provider software, AMPLIZ identifies and blocks originating telephone numbers from sending calls believed to be unlawful based on repeat attempts to reach the network.
2. **Proactive Blocking:** AMPLIZ blocks calls from phone numbers on Do-Not Originate (“DNO”) lists from its providers and Prescott-Martini. In certain circumstances, AMPLIZ also blocks calls that originate from invalid, unallocated, or unused numbers. AMPLIZ’s customers may also place certain of the inbound-only telephone numbers they use on the DNO list.

3. On-Going Customer Monitoring:

- a) Perform initial analysis of new customers' calling patterns to validate they match their defined Business.
- b) AMPLIZ utilizes various analyzation tools to analyse traffic flow (ASR, ACD, ANI, etc.), and generate alerts and optionally take actions based on configured thresholds and any suspicious activity.
- c) On-going monitoring of all calls to search for various suspicious calling patterns.
- d) When the Traffic Analysis reports indicate potential suspicious calling, the appropriate responses will be taken, which include some or all of the following:
 - i. source trace back investigations;
 - ii. Contact customer about suspicious activity;
 - iii. suspensions of customers, traffic or removal from network till Customer can identify suspicious activity, if suspected;

4. Customer Contract Terms

- a) Advise customers that they might be subject to random monitoring.
- a) All customers must agree to cooperate with traceback requests.

Respectfully submitted,
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