

FCC Robocall Mitigation Plan

Company Name: East Water Leasing

FCC Registration Number (FRN): 0032869638

Contact Information:

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1. Identification and Mitigation of Illegal Robocalls

East Water Leasing employs robust measures to identify and mitigate illegal robocalls on its network. These include:

- **Call Analytics and Monitoring:** Utilizing advanced call analytics tools to monitor call traffic patterns and identify potential illegal robocall activity. Suspicious call patterns are flagged for further investigation.
- **Call Blocking Technology:** Implementing systems to block calls identified as illegal robocalls based on analytics and industry best practices.
- **Customer Education:** Providing information to customers on how to recognize and report illegal robocalls.

2. STIR/SHAKEN Implementation

EWL has adopted the STIR/SHAKEN framework for caller ID authentication where technically feasible. Specifically:

- **IP-Based Networks:** STIR/SHAKEN has been fully implemented on all IP-based portions of our network.
- **Non-IP Networks:** For non-IP-based networks, alternative robocall mitigation techniques are employed, as described below.

3. Traffic Monitoring

Our company continuously monitors network traffic to:

- Identify patterns consistent with illegal robocalls.

- Take appropriate actions, such as blocking or labeling suspicious calls, to mitigate harm to consumers.
- Participate in traceback investigations led by industry traceback groups.

4. Coordination with Industry Databases

East Water Leasing collaborates with:

- The Industry Traceback Group (ITG) to trace back illegal robocalls and take corrective action against originating sources.
- Industry databases to ensure compliance with evolving best practices.

5. Reporting and Enforcement

To maintain accountability and compliance:

- Complaints related to robocalls are promptly investigated and addressed.
- Proven violators, including customers or downstream providers generating illegal robocalls, are disconnected from our network.
- Relevant information is shared with law enforcement and regulatory authorities as required.

6. Certification and Commitment

East Water Leasing is committed to maintaining compliance with FCC regulations and protecting consumers from illegal robocalls. This plan reflects our ongoing efforts to address and mitigate illegal robocall activity effectively.

Authorized Officer Certification:

I, George Thomas, hereby certify that East Water Leasing is committed to the practices outlined in this Robocall Mitigation Plan and is in compliance with FCC requirements.

Signature:

George A Thomas

Product Support Manager

12/30/2024
