



Robocall Mitigation Plan and Compliance

In business since 2010, CellARide is an automotive technology company that provides a comprehensive, compliant communications platform to address the identification, notification and remedy of outstanding vehicle safety recalls on passenger vehicles in the United States.

CellARide is committed to using only those upstream providers who are registered in the Robocall Mitigation Database as being in partial or full compliance with STIR/SHAKEN.

In addition, CellARide has implemented the following anti-robocall measures:

- No random or sequential number generators are used or permitted;
- All communications provide options for opting-out of future outreach;
- Internal and third-party tools are used to monitor system activity for unauthorized use;
- Security measures are implemented across systems governing communications activities including, but not limited to, role-based access control, rotating API keys and passwords, and IP filtering;
- All calling configurations are reviewed and implemented by CellARide personnel.