

Successful Cultures Inc certifies that we utilize bandwidth.com as our origination & termination carrier. We currently are not explicitly implementing STIR/SHAKEN in authenticating our originating calls. However, to mitigate robocalls & spoofing we currently are utilizing patented and propriety technology as follows:

For inbound calls:

Forwarded calls - Clients forward their work phone number (not our number) to their dedicated SCI number (bandwidth.com). Our platform analyzes the originally dialed number and forwarded number (the dedicated SCI number specific to each of our users). Our mobile app alerts our client that a call is coming in. We then forward the call to our clients native cell phone number with a special in app notification that displays the originally dialed business phone number. Allowing our clients to take work calls on their cell phone but be alerted to the fact that it's a business call & answer appropriately – never having to give their personal cell phone to a customer.

Direct inbound calls – For calls placed directly to our client's dedicated SCI number (bandwidth.com number). We search our database for the dialed number (dedicated SCI number on bandwidth) we alert our customer via the app that a call is coming in and we display the fact that they dialed their SCI number indicating it's a business call – and they can answer on their personal device appropriately – never having to give their personal cell phone to a customer.

For outbound calls:

Our client opens our app and places an outbound call via the app by either dialing or selecting a contact and dialing. This opens the native dialer and a call is placed via the PSTN via their cell phone carrier to our platform. A unique token is also sent to our platform via the internet at the same time indicating that a call is about to come into our platform via the PSTN. We match the incoming call to the token and forward the call onto the dialed party displaying the SCI number assigned to our client. This way our clients can make business calls from their personal cell phone without giving out their personal number.

For calls originating from our customers via our platform (on bandwidth.com) they originate from their cell phone carrier & we know they are the authorized to use that number because they must have our app (which generates the token) and be originating from the cell number associated to it.