



To whom it may concern / FCC:

JumpFly, Inc., employs a custom-built in-house digital marketing call tracking system for some of its clients.

We take robocalling, spam, etc., very seriously.

Our system is built with only one destination number per client, so all calls for that particular client only route to the number designated by the client itself. All calls made via our VoIP call tracking system are INBOUND ONLY, and only direct to the client's preferred number.

The purpose of our system is to track the source of inbound sales leads/calls by rotating phone numbers on a customer's website and associating that number and its resulting inbound phone call with a lead source (a digital ad click, or various marketing sources that drive traffic to a website).

Our system is effectively (by its design) free of the possibility of "robo calls" or "spam" activity.

If requested by a legal law enforcement agency, JumpFly will comply in all possible ways with that legal request, including, but not limited to all call records, and any associated logs and metrics that can be reasonably provided by our staff.

Thank you,

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