

Applaud Software - Robocall Mitigation Plan

Applaud Software Inc. (FRN 0031428345) has implemented a Robocall Mitigation Program, as required by Section 4(b)(5)(C) of the TRACED Act, and 47 C.F.R. §64.6305, as documented below.

Applaud Software is the publisher of mobile applications that allow end users to be provided with phone numbers, and use them to communicate via SMS and voice.

Applaud Software does not provide services to any other providers as any sort of a pass through.

All of our end users using our applications must create an account on our system, and can communicate using the phone number given via our applications only, which requires user authentication. There is no physical way for any of our end-users to spoof or enter custom Caller ID when making outbound calls.

Our system is not capable of spoofing other phone numbers.

Furthermore, we constantly monitor our system for any signs of abusive behaviour, including but not limited to - volume of calls per customer, unusual call duration, unusual number of destinations.

Any abusive or TOS violating behavior is not tolerated and leads to the immediate termination of the related end user account.

We will respond fully and in a timely manner to all traceback requests from the Commission, law enforcement, and the industry traceback consortium, and cooperate with such entities in investigating and stopping any robocallers that use our network to originate robocalls.