



14B-780 Windmill Rd
Dartmouth, Nova Scotia
B3B 1T3
September 15, 2021

Robocall Mitigations

To whom it may concern,

SimplyCast implements the following protections to prevent robocalls.

- 1) SimplyCast requires customers verify their address and phone number before it may be used as a caller id.
- 2) SimplyCast manually checks outbound voice traffic files and text to speech options for approvals.
- 3) SimplyCast Account manager positively confirm that customer use cases are compatible with our terms of use and best practice.
- 4) SimplyCast maintains an anti-spam policy limiting the types of content which are permitted to be sent.
- 5) SimplyCast works closely with clients to ensure that voice traffic is for legitimate purposes only
- 6) SimplyCast offers an unsubscribe mechanism to allow recipients to be removed from calls. SimplyCast's clients may not modify the unsubscribe list.
- 7) SimplyCast implements STIR/SHAKEN to attest to a calls validity.
- 8) SimplyCast's terms of use ban the use of our software for any unsolicited SPAM or illegal calling.
 - a. [SimplyCast Anti-Spam Policy - SimplyCast](#)
 - b. [Terms of Use - SimplyCast](#)

Kind regards,
Alexander Jones
Vice President of Operations