

Leadgen Marketing Services, Inc. Robocall Mitigation Plan The following outlines and details the Leadgen Marketing Services, Inc. ("LEADGEN") steps it has taken to avoid originating illegal robocall traffic as part of its robocall mitigation program:

- 1) LEADGEN does not accept traffic from any outside sources. All traffic originates inhouse. We do not originate any robocalls. A live agent initiates all calls. The agent does not have the ability to control the callerid of the calls being placed and all callerid's are registered to the company.
- 2) If LEADGEN get a traceback notice for an questionable illegal robocall, it does not leave the issues unresolved but rather, LEADGEN will immediately respond to that notice.
- 3) LEADGEN cooperates with investigative bodies and stands ready to comply with traceback requests by law enforcement, the FCC, or the Industry Traceback Group, the official consortium designated to lead private traceback efforts.