

BLUEBIRD WIRELESS BROADBAND SERVICES, LLC
Robocall Mitigation Plan
V.2 February 2024

STIR/SHAKEN IMPLEMENTATION

Bluebird Wireless Broadband Services, LLC (“Bluebird” or “Company”) is a small voice service provider. This document details the reasonable steps and actions taken by Bluebird to mitigate and eliminate illegal robocalling. The Company has an ongoing commitment to scan for and help alleviate illegal robocalling by pre-qualifying prospective customers, monitoring existing customers for traffic patterns indicative of prohibited robocalls, and working with other providers and regulatory agencies in combatting fraudulent voice activity.

ROBOCALL MITIGATION

Background

Bluebird offers Voice over Internet Protocol (“VoIP”) calling services. All telecom services are provided on a resale-only basis. As a telecom reseller, Bluebird is dependent on our underlying provider’s assistance with monitoring their networks for fraudulent voice calling patterns. Our underlying VoIP providers are Commio and Sangoma.

Know Your Underlying Provider

Bluebird has a master service agreement with Commio and Sangoma and has received written assurances from their officials that it has and will continue to sign calls submitted to Bluebird and will abide by the FCC’s STIR/SHAKEN and robocall mitigation rules in all respects when providing voice services to The Company. The Company and its upstream providers have agreed to work together diligently to mitigate all illegal robocalls, including cooperating fully when receiving traceback requests.

Know Your Customer

Screening interviews are performed to understand potential customer business models and the potential, or lack thereof, for involvement in fraudulent robocalling schemes. We also perform a credit check which includes DUNS prior to providing any service.

In our research of the prospect, The Company will not activate clients that provide anonymous information or where data mismatches are found. Additionally, prospects are required to agree to The Company’s strict policies and contractual terms prohibiting the act of fraudulent voice activity as a condition of doing business with The Company.

Individuals associated with prospects or current customers who have been known to act improperly or otherwise be involved in fraudulent robocalling will cause their companies to be rejected by The Company as a customer and any existing customer relationships could potentially be severed. The Company requires all new customers to sign a contract agreeing not to use the service in any manner prohibited by law, ordinance, rules, or regulation. If there is a line in question that appears to be generating illegal calls, the

Company will temporarily suspend service pending a complete investigation and terminate service if appropriate.

The Company obtains the service address, customer name, and customer contact information of all new customers. All customers must be configured and installed by hand – there is no auto configuration or purchasing involved. If a customer brings their own number via porting, the Company requires a signed letter of authorization and the last phone bill with their current provider.

Traceback Requests

The Company is committed and will respond fully within 24 hours to all Traceback Requests from the FCC, law enforcement agencies, and the industry traceback consortium and vows to cooperate with these agencies in investigating and stopping any illegal robocallers that use our service to make calls. The Company will devote sufficient resources to provide prompt and complete information to traceback requests. Our point of contact to handle all traceback requests is:

Traceback Contact Information

Name	Title	Contact Information
Josh Mixon	Systems Administrator	Ph: 318-461-4999 Email: noc@bluebirdbroadband.com rm-reports@bluebirdbroadband.com

Upon calling an initial ticket is opened with Network Operations. This request is then routed to the switch operator and Management is notified. We will then identify if calls apply to originating DID rules and extract the logs in question.

If a traceback exposes an existing customer as the source of fraudulent robocalls, or as having transmitted fraudulent robocalls, a demand for an explanation and verification of mitigation of the traffic is issued to the customer. If the fraudulent traffic is not remediated, The Company immediately begins rejecting all traffic from the offending customer.

Telephone Numbers

A Telephone Number ("TN") based caller identity is the originating phone number included in call signaling used to identify the caller for screening purposes that is uniquely associated with the subscriber. A subscriber is permitted to use a TN as a caller identity if a TN is directly managed by The Company and/or obtained by The Company from The Company's underlying carrier for use by the subscriber. Numbers can also be allocated by The Company or ported using information from previous bill matching customer information.

For subscribers with multi-line telephone systems, The Company and our underlying provider only allow calls to be connected if the originating number matches one of the TN's assigned to the subscriber. This screening capability enables an automated and secure method of validating originating telephone numbers.

International Calling

The Company is not currently an international voice services provider. If at any time The Company does decide to sell our services to international customers using North American Numbering Plan resources, we will familiarize ourselves with and develop best practices for full vetting of such customers and work with our underlying provider to perform the necessary telephone number validation on all international originated calls.

Ongoing Robocall Mitigation

The Company monitors and examines call detail records (CDRs) on a repeating basis to detect suspicious call activity and/or calling patterns. When we and/or our underlying provider detect network usage patterns consistent with illegal robocalls or suspect illegal robocalling is taking place, we will immediately seek to identify the party that is originating, terminating, or routing these calls so that we may take appropriate action. The actions taken may include, but are not limited to initiating a traceback investigation; verifying that the originating customer owns or is authorized to use the Caller ID number; determining whether the Caller ID name sent to a receiving party matches the customer's corporate and/or d/b/a name; block the party's ability to originate, terminate, or route calls on the network; and/or providing notice to law enforcement authorities.

As part of our Plan to mitigate and prevent any originating robocalls, we are committed to early identification and investigation of possible robocalling conditions. Among other things, we watch for higher than normal subscriber traffic volume, including large bursts of traffic in small timeframes or spikes in usage. We also monitor for originating calls of short duration and low call completion percentages, originating calls with sequential called to number dialing patterns.

The Company has prepared an Acceptable Use Policy as a guide for its customers to understand the intended and permissible uses of our service, and to prevent exploitation, fraud, and abuse of our unlimited calling plans and features.

CONCLUSION

Bluebird Wireless Broadband Services, LLC submits this robocall mitigation plan to comply with the Federal Communications Commission's Fourth Report and Orders. As new requirements are ordered the The Commission, new procedures are implemented by Bluebird to further mitigate robocalls, or best practices are further defined by the telecommunications industry, Bluebird will file an updated plan in the mitigation database.