



25/02/2026

**Declaration Statement:**

For this year as well,

Specific Reasonable Steps taken by Cellcom Fixed Line Communications L.P. (Cellcom Israel), as an International long distance and Local Voice and Mobile Service Provider, to avoid originating illegal Robocall traffic, are as follows:

**1. Cellcom Subscriber making calls originating from Israel:**

Traffic goes through a designated cellular network of Cellcom, so that we are not aware of possibility to have unauthenticated display of spoofed caller ID numbers.

**2. Cellcom Israel's Cellular Subscriber with a Terminated Call in Israel, forwarded to ROW (Rest of World):**

Forwarding call service in such cases are limitedly rendered, while being authorized by Cellcom Israel's Internal Fraudulent Prevention Unit.

**3. Foreign Carrier Subscriber, roaming on Cellcom Israel's network, making calls originating from Israel:**

Traffic goes through a designated cellular network, so that we are not aware of possibility to have caller ID numbers spoofed.

**4. Israeli Clients Subscribed for FIXED LINE services:**

Fixed lines Originating Calling Line Identification screening is done by Cellcom Israel, in compliance with the client's number range authorized by Cellcom Israel. It is only for extremely special cases, followed by a special sanction given by Cellcom authorized department, that the International outbound caller identification process from Israel, is conducted by a third party, other than Cellcom Israel.

Also within this framework, the fraud prevention unit continuously monitors fixed line callers who use / attempt to use international identifiers (A number).

**Mitigation program**

In order to mitigate unsolicited calls, including Robocalls, Cellcom Israel applies measures intended to detect suspicious traffic patterns and block applicable traffic, including both automatic monitoring, Anti-fraud systems and manual procedures.

Following is a brief description of the measures applied:

**Automatic measures:**

Cellcom has designed a monitoring tool used to monitor, near real time, outbound voice traffic patterns.

This tool relies on the following rules and benchmarks:

1. Low ASR (Answer Seizure Ratio): Specific originating number to +1 destination that dials duration.
2. High call duration hourly: Specific originating number to +1 destination that creates more than suspicious duration of minutes in 1-hour time units.
3. High call duration daily: Every +1 origin number that creates more than suspicious duration of minutes in 24 hours.



4. Repeating +1 origin numbers: every +1 origin number that perform high volumes attempts regardless to call durations or volumes.

Cellcom Israel's Fraudulent Traffic Prevention Activity Officer is in charge of engaging illegal activity on Cellcom's network on hourly basis using different statistics parameters in order to identify fraudulent activity as mentioned above.

An originating number that falls into any of the abovementioned categories raises an immediate alert and is promptly review.

If the review reveals that the traffic is of an abusive nature, any further outgoing traffic on Cellcom network from the applicable originating number will be blocked.

The maximum time for blocking is within 24 hours, although in most cases numbers are blocked within 3 hours from the moment the alert is raised.

**Manual measures**

Cellcom actively checks +1 destinations voice traffic according to the following procedures:

Cellcom manually monitors network statistics, in search of anomalies that may indicate fraud, robo-dialing, or other forms of abuse.

Cellcom has developed the ability to respond to trace backs within 24 hours.

All these above mentioned reasonable measures are taken and controlled by Cellcom Israel on a 24/7 basis including Daily and Hourly check of different parameters to avoid originating illegal traffic across Cellcom Israel network.

This allows our special FPU (Fraud Prevention Unit) to monitor any suspicious movement, with top standard protocol procedure SLA's, around the clock.

Any contact details for the different interfaces at Cellcom Israel will be provide on demand within the FCC requirements.

Cellcom commits to respond within 24 hours during business days to all traceback requests from the Commission, law enforcement, and the industry traceback consortium, and to cooperate with such entities in investigating and stopping any illegal robocallers that use its service to originate calls.

**Asaf Orlansky**  
Director  
Carrier Relations Wholesale Voice  
Cellcom Israel LTD

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Cellcom Fixed Line Communications L.P.

Asaf Orlansky,

Director, Carrier Relations Wholesale Voice