

STIR/SHAKEN IMPLEMENTATION & ROBOCALL MITIGATION PLAN (RMP)

This RMP implementation plan report is filed for the following Companies:

Business Name	FCC Registration Number	DBAs
IDENTIDAD ADVERTISING DEVELOPMENT LLC	0007804123	• Identidad Telecom • Identidad Technologies
INFOMOVIL TELEVISION AND SYSTEMD CORP	0005100383	• Identidad Telecom • Identidad Technologies
IDENTIDAD MANAGED SERVICES LLC	0031735129	• N/A
10TEL LLC	0031606809	• N/A

Within this document, all companies listed above will be Identify as “Identidad”

Identidad is a United States-based company that has provided wholesale international telecommunication services with FCC license 214. Identidad is an intermediary between carriers around the globe and does not generate nor terminate calls to end-users.

Identidad has two interconnection points, both located in the US, from where it receives and sends calls over Internet Protocol to other carriers, domestic and foreign. As an international gateway, Identidad may be the first point of entry for foreign calls terminated in the US.

Following FCC rules and regulations, Identidad presents the implementation of all required processes and protocols for intermediary wholesale carriers in the US. The plan below is to mitigate robocalls and is now fully implemented.



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Robocall Migration Plan Overview

As part of our continuous efforts to prevent Robot Calls and prevent fraudulent traffic, we have successfully integrated the STIR/SHAKEN protocol into our network operations. This report details our measures to comply with Stik/Shaken regulations.

Details of Implementation

1. Stir/Shaken Attestation

Our team has developed a robust in-house system that enables us to comply with Stir/Shaken regulations by signing all calls originating from the US with the correct attestation. This improvement helps us meet regulatory requirements and positions us for future program expansion.

2. Utilization of the DNO List Implementation.

We have implemented a proactive measure to prevent fraudulent calls by incorporating the Do Not Originate (DNO) list obtained from the TraceBack Group. This list enables us to identify and block calls from numbers not authorized to make outbound calls. As a result, our network's security is significantly enhanced. Although we currently utilize only one DNO, our solution can use multiple ones.

3. KYC Survey Requirement for USA Terminated Traffic

As per the Stir/Shaken Regulations, we are requesting all customers who send us traffic that terminates in the USA to complete a Know Your Customer (KYC) survey. The primary objective of this initiative is to gather essential information that will aid us in building a comprehensive database of verified users, which will enhance the dependability of our network traffic.

4. Contractual Amendments Regarding Fraudulent Traffic

We have instituted an additional section in our contracts that explicitly addresses fraudulent traffic. This amendment serves to make customers accountable for any wrongdoing. This inclusion underscores our commitment to maintaining the integrity of our network.

5. Response Protocol to Traceback Group Requests

We have streamlined our processes to ensure a swift response to Traceback Group requests, committing to a turnaround time of within 24 hours. This agile approach allows us to promptly address any concerns or inquiries, thus fostering a collaborative and responsive relationship with industry partners.

Santiago Sanchez
VP Operations